



A BETTER CHANCE

Opening the door to greater educational opportunities since 1963.

2010 AWARDS LUNCHEON FACT SHEET

Date

Thursday, May 13, 2010

Location

Cipriani 42nd Street • 110 East 42nd Street
Between Lexington & Park Avenues

Honorees

Chairman's Award:

Clarence Otis, Jr.
Chairman & CEO, Darden Restaurants

Benjamin E. Mays Award

Amy Gutmann, Ph.D.
President, University of Pennsylvania

Luncheon Pricing:

Tables

\$45,000, \$25,000, \$10,000, \$6,000

Tickets

\$5,000, \$1,000, \$500

Journal Ad

Back Cover: \$10,000 (*sold*)

Inside Covers: \$7,500

Full Page: \$2,500

Half Page: \$1,500

Mission

To increase substantially the number of well-educated young people of color who are capable of assuming positions of responsibility and leadership in American society.

Finding Talent Often Overlooked

- ▶ A Better Chance is the oldest and only national organization of its kind serving more than 1,900 students chosen for their motivation, academic strength and potential who are enrolled in more than 300 of the nation's most rigorous, prestigious boarding, day and public schools through its College Preparatory Schools Program.
- ▶ Nearly half of 2009 incoming Scholars' families make less than the national household median income.
- ▶ Roughly 47% of our Scholars live in single-parent households.
- ▶ 500 students annually are recruited and placed in outstanding educational opportunities.
- ▶ Approximately 96% of A Better Chance graduating seniors immediately enroll in college. Roughly 35% enroll in 20 of the most highly selective US colleges each year.

Distinguished Alumni

A Better Chance has more than 12,000 alumni successfully employed in virtually every industry and profession, including:

Walter Clair, MD (St. Marks School, 1973)

*Clinical Director of Cardiac Electrophysiology,
Vanderbilt Heart and Vascular Institute*

Sara Clarke (Middlesex School, 1985)

*Senior Vice President, Strategy, Analysis and Communications,
Showtime Networks, Inc.*

Bertha Coombs (Milton Academy, 1980)

Business Correspondent, CNBC

William Lewis (Phillips Academy, 1974)

Managing Director & Co-Chairman of Investment Banking, Lazard

Deval Patrick (Milton Academy, 1974)

*First African-American Governor of the
Commonwealth of Massachusetts*

Luis Ubiñas (Collegiate School, 1981)

President, The Ford Foundation